

# Los Angeles Gets \$2,500,000 Per Month From Film Industry

Pictures Also Employ 40,000  
of California's Citizens and  
Citizenesses.

CITY FINDS FILM VALUABLE

Conservative Estimate of Value  
Astonishes the Newspaper  
Estimators.

Bringing in \$30,000,000 annually and employing 40,000 of its citizens and citizenesses every day, the motion picture business is a thing to be encouraged, according to the city of Los Angeles, Cal.

There has been so much wild statement as to just what the film business was worth to Los Angeles that one of the newspapers of that fair city undertook to find out just what the city realized from the pictures. This newspaper, by the way, was inclined to doubt that the pictures were very valuable to the city. Hence it made a rather painstaking census and survey.

The result was so startling that the figures have interest for everyone interested in motion pictures. No attempt was made to find out the value of the property holdings of the various companies or the estimated value of their business. The idea was simply to determine how much money they spent in Los Angeles and how it was spent.

The total figure reached was \$30,000,000 cash spent in salaries to 40,000 employees and in expenses incidental to the production of film plays. It was estimated that the picture companies own and operate 1,000 automobiles, exclusive of the automobiles that are owned and used by the picture stars. It is also estimated that some 40,000 miles of film are turned out by the combined studios each year.

An estimate of what each studio's expenses amount to follows, excluding some of the smaller concerns:

**What Each Studio Spends.**

Universal has a weekly payroll of more than \$40,000, while the overhead expenses will reach about \$40,000 more.

Ince studios pay out regularly about \$20,000 in salaries every week and the overhead expense is about \$30,000 more.

Lasky's weekly payroll ranges about \$25,000, overhead expenses about \$20,000.

Keystone weekly payroll of about \$20,000, overhead expenses at least \$20,000.

Fine Arts \$45,000 a week in salaries and about \$20,000 as general expenses. Sell payroll about \$25,000 and overhead expenses \$20,000.

Balboa payroll about \$10,000 and about \$10,000 overhead expenses.

Kalem, with two studios, payroll about \$5,000 and \$10,000 expenses.

Vitagraph payroll about \$3,000 and expenses of about \$3,000.

Fox, with two studios, payroll about \$20,000, overhead expenses \$35,000.

Horsley's payroll \$5,000, with \$5,000 expenses.

Clune payroll about \$5,000 and expenses reaching \$5,000.

Morocco payroll about \$20,000 and \$10,000 overhead cost.

Vogue payroll about \$2,000 and overhead expenses about \$2,000.

Metro payroll about \$2,000 and about \$2,000 overhead expenses.

The Lone Star Company, employing Charlie Chaplin, has a payroll of \$10,000 a week, with \$10,000 overhead expenses.

Mabel Normand Film Company, \$1,000 a week, with \$1,000 overhead expenses.

**New Film Group Formed.**

The announcement that Edna Goodrich has resigned from Morocco's management, and will appear in the future under the auspices of the Success Film Company has been followed with a statement that the Success, the Selig and the Essanay companies have consolidated.

A meeting of the heads of several motion picture companies was held in Chicago, Saturday, August 19, at which were present, it is reported, William N. Selig, George K. Spoor and E. S. Bradley of the Success Motion Picture Corporation.

At the offices of the Vitagraph-Rubin-Selig-Essanay, Inc., 1900 Broadway, New York, officials positively declined to comment in any way upon the meeting. Reports have it that a reorganization of companies is in progress, involving particularly Selig and Essanay.

Negotiations to merge the Selig, Essanay, and Success Film Companies were practically concluded at the meeting according to a story published in the New York Times.

**Lockwood Hurt at Polo.**

Before the eyes of scores of society folk at fashionable Del Monte, Cal., recently, Harold Lockwood, the Metro star, was pinned underneath his pony during the course of a polo game participated in by young society men for a scene in "Mister 44," in which Mr. Lockwood and May Allison share stellar honors. Apparently unhurt, the popular star extricated himself from under the fallen pony, and continued the game. It was not until after the game was over that it was learned that Mr. Lockwood had played the last fifteen minutes of the strenuous match with a painfully wrenched left shoulder.

**PHOTOPLAYS**

**NEXT MONDAY NOON**

**LABOR DAY**

**GALA OPENING OF THE**

**New Casino Theater**

At 7th and F Sts.

**HENRY B. WALTHALL**

The man who played "The Little Colonel" in "The Birth of a Nation."

Supported by

**ANTOINETTE WALKER**

**"The Sting of Victory"**

Another gripping and vividly colorful story of life in the South just before, during and immediately after the war.

Beautiful and appropriate musical accompaniment by the biggest symphony orchestra in Washington.

Continuous exhibition, beginning at noon and ending at 11 p. m., every day.

**Prices:**

MATINEES—All seats, 10c. And these prices for evenings—All seats, 10c. Will never change.



LORRAINE FROST.

For a Short Time a Member of the Poli Players and Now a Film Star of the Metro Company.

## PHOTOS ON THE PROGRAM NEXT WEEK

Varied Array of Motion Pictures  
Are Offered in Washington  
Theaters.

**Crandall's.**

A return showing of the Fox romantic drama, "Little Miss Happiness," featuring June Caprice and Harry Millard, is scheduled as Sunday's attraction at Crandall's.

For Monday and Tuesday, "The Al-mighty Dollar," a product of the World studio, featuring Frances Nelson, June Elvidge, and E. K. Lincoln, will be given its initial local presentation. It is described as a drama of thrills, which works up to a swift and compelling climax.

On Wednesday, Thursday and Friday will be shown the Fox picture, "The Unwelcome Other," a drama which reverses the usually accepted order of things, inasmuch as it shows the efforts of a stepmother to win the love of her husband's children. The principal roles are enacted by Walter Law, John Webb Dillon, and Valkyrie, the latter a noted Danish dancer. Jane and Katherine Lee, child actors, also appear. Saturday's feature is "Husband and Wife," with Ethel Clayton, stockbroker Miss Emmett Corrigan, Gerda Holmes, and other noted stars.

**Savoy.**

"The Wild Girl of the Sierras" a Triangle-Fine Arts feature, will be shown at Crandall's Savoy on Sunday.

The principal characters are portrayed by Mae Marsh and Robert Harron, who had important roles in "The Birth of a Nation." Miss Marsh is seen as a young girl who has grown, almost since babyhood, alone in the woods, scarcely knowing what human beings are like.

"His Wild Oats," a Keystone comedy, also will be shown. Hazel Dawn and Owen Moore will be seen Monday in "Under Cover," a picturization of Rol Cooper Meigs' noted stage success.

Other attractions for the week follow: Tuesday, Clifford Bruce and Dorothy Green in "The Devil At His Elbow"; Wednesday, Dustin Farnum in "Davy Crockett"; Thursday, Mollie King and Arthur Ashley in "The Summer Girl"; Friday, William S. Hart in "The Apostle of Vengeance," and Roscoe Arbuckle

Pennsylvania  
Avenue

**Saks & Company**

Seventh  
Street

## A Final Suit Special

Tomorrow we shall place on sale Men's Fancy Cheviot and Worsted Suits—being the small lots remaining of the present season's stock, many of which, however, you will find in weight and color adapted for early fall wear.

So you will serve two ends by taking advantage of this reduction. The models are best Young Men's and the Conservative effects—and there are sizes for everybody.

**\$13.50, \$15 and \$9.75**  
**\$16.50 grades . . . \$9.75**

**\$18, \$20 and \$13.75**  
**\$22.50 grades . . . \$13.75**

Men's White Flannel and  
Striped Serge  
Trousers . . . **\$3.75**

Genuine Palm Beach Trou-  
sers—cuff bot-  
toms . . . **\$1.95**

## Neglige Shirts

Tomorrow another big chapter in our August Annual—plenty of patterns to choose from—high-grade materials—perfectly cut.

**69c 3 for \$2.00**

## Boys' Bargains for Saturday

Things they are needing now, at clearance reductions, which mean a saving for you.

Small lots of Boys' Fancy Norfolk and Blue Serge Suits—some of practically every size from 8 to 16 years in this lot. \$5, \$6 and **\$3.95**  
**\$7.50 Suits . . . \$3.95**

Boys' Khaki Pants; in the regulation shade; cut full and strongly made; button at knee. Sizes 7 to 17 years. **59c**

Boys' Cassimere Knickerbocker Pants; Brown and Gray; mixed effects. Sizes 7 to 17 years. **59c**

Boys' Wash Suits; Middy and Norfolk styles; plain white and with Navy Blue or Light Blue Collars. Sizes 3 to 8 years. **95c**

Boys' Blouse Waists; plain White and Fancy stripes; collar attached. Sizes 6 to 15 years. **29c**

Children's Socks, plain White, Tan and Black, and Plain White, with fancy tops. **13c**  
**2 for 25c**

## Borsalino Soft Hats For Fall



The first change from straws naturally is to the Soft Felt Hats, and of all the world's makers none equal the famous Borsalino, of Italy. Light as a feather, soft as satin, and with shapeliness that presents most becoming fashion and distinctive smartness.

The shades are Black, Steel, Brown, Pearl, Stone mixed, and other of the new tones—lined and unlined.

We commend these Hats to your attention—for they are the finest production that comes into the American market.

We've a window display of them—but come in for a closer view.

**\$5.00**

## Clearance of Bathing Suits

Wool Suits, in oxford, blue, and combinations—but in broken sizes. Values up to \$4.00. **\$2.65**

Lot Wool Suits, one and two-piece styles. Values up to \$2.50. **\$1.85**

Cotton Suits—only a very few. Values up to \$1.00. **35c**

In "The Walters' Ball," Saturday, Rita Jolivet in "An International Marriage."

**Apollo.**

"The Selfish Woman," a drama of unusual merit, produced at the Jesse L. Lasky studios and featuring Wallace Reid and Cleo Ridgely, will be Sunday's attraction at Crandall's Apollo.

The plot concerns the efforts of interested persons to frustrate the building of a railroad in order that they might obtain the contracts themselves. They involve the young engineer's wife in their schemes, but she finally realizes her mistake, and the play comes to a thoroughly logical conclusion.

Other attractions for the week follow: Monday, J. Warren Kerrigan in "The Gay Lord Waring" (Bluebird); Tuesday, Ethel Clayton and Carlyle Blackwell in "A Woman's Way" (World); Wednesday, Blanche Sweet in "The Dupe" (Lasky-Paramount); Thursday, "One Day," equal to Elinor Dyer's "Three Weeks" (B. S. Moss); Friday, Dustin Farnum in "Davy Crockett" (Rialto-Paramount); Saturday, Irene Fenwick in "A Child of Destiny" (Metrol).

**Avenue Grand.**

"A Woman's Way," a play which depicts the methods adopted by a woman to win back her husband's wandering affections, will be shown at Crandall's Avenue Grand on Sunday. The principal roles being enacted by Ethel Clayton and Carlyle Blackwell.

For Monday a double Triangle bill will be seen. Douglas Fairbanks, in "The Habit of Happiness," a comedy, drama, and Charles Murray, in the Keystone laugh-provoker, "A Bath House Blunder." Other attractions for the week follow: Tuesday, Marie Doro, in "The Heart of Norah Flynn"; Wednesday, Mabel Taliaferro, in the romantic drama, "God's Half Acre"; Thursday, Virginia Pearson, in the virile drama, "Daredevil Kate," in which she portrays the role of a woman saloonkeeper in a "mushroom"

munitions factory town; Friday, Douglas Fairbanks, in "The Good Bad Man," and Charles Murray, in "Her Marble Heart"; Saturday, Pauline Frederick, in a picturization of Israel Zangwill's "The Moment Before."

## TODAY'S BEST FILMS.

Loew's Columbia, Twelfth and F streets—Fannie Ward, in "Each Pearl a Tear" (Famous Players); Garden, 423 Ninth street—Billie Burke, in "Tall-Tale Envelope" (Kleins); Strand, Ninth and D streets—Charles Ray, in "The Deserter" (Triangle); Leader, 507 Ninth street—Mary Pickford, in "Hilda From Holland" (Famous Players); Circle, 2106 Pennsylvania avenue—Robert Edeasop, in "Fathers of Men" (Vitagraph).

Penn Gardens, Twenty-first street and Pennsylvania avenue—Louise Huff, in "Destiny's Toy" (Famous Players); Crandall's, Ninth and E streets—"One Day" (B. S. Moss); Savoy, Fourteenth street and Columbia road—William H. Thompson, in "The Dividend" (Triangle); Apollo, 624 H street northeast—Pauline Frederick, in "World's Great Snare" (Famous Players); Avenue Grand, 645 Pennsylvania avenue southeast—Lillian Gish, in "Hold for Marriage" (Triangle); Masonic Auditorium, Thirteenth street and New York avenue—Victor Moore, in "The Clown" (Famous Players); Home, Twelfth and C streets northeast—William Duncan and Nell Shipman, in "God's Country" (Vitagraph).

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## Moose Sues Perkins.

NEW YORK, Sept. 1.—A suit for \$2,129 against George W. Perkins, as chairman of the executive committee of the national Progressive party in 1914, was begun in the supreme court here by Hugh T. Halbert, a Progressive leader of Minnesota. Halbert declares he advanced the money at the request of Perkins, with the understanding that he would be repaid from the Progressive treasury.

## Cocoon Oil Fine For Washing Hair

If you want to keep your hair in good condition, be careful what you wash it with.

Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Just plain mulled coconut oil (which is pure and entirely greaseless), is much better than the most expensive soap or anything else you can use for shampooing, as this can't possibly injure the hair.

Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich, creamy lather, and cleanse the hair and scalp thoroughly. The lather rinses out easily and removes every particle of dust, dirt, dandruff, and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage.

You can get mulled coconut oil at most any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months.—Adv.

# SANITARY GROCERY Co

**OUR STORES WILL CLOSE  
AT 11 A. M. MONDAY**

Another New Store—Branch No. 73

**Opens Saturday September 2d  
14th and A Sts. Southeast**

## Extra Fancy Salmon

The well-known KINNEY BRAND.

Extra fancy Chinook Salmon.

Small Cans . . . . . 15c

Large Cans . . . . . 25c

FANCY  
SMOKED  
HAMS, Lb. . . . .

**21c**

SMOKED  
PICNIC  
SHOULDERS, Lb. . . . .

**16c**

## SWEET POTATOES, Pock, 25c

## Eat a High-Grade Product

An opportunity to test the quality of the kind we are selling.

## Peanut Butter

Our Sanitary Brand,

in 16-oz. Glass Jars . . . . .

Regularly sells at 20c.

**15c**

## Red Alaska

Salmon, Per Can

**15c**

## Regina Peaches

The old reliable brand.

Special, this week only, can.

**10c**

## Sanitary

Butter, lb. . . . .

**35c**

## King's

Crest

Bacon . . . . .

**32c**

## Pure

Lard, lb. . . . .

**16c**

## Compound

Shortening, lb. . . . .

**12<sup>1</sup>/<sub>2</sub>c**

## Spiced

Wafers . . . . .

**15c**

## Post

Toasties . . . . .

**8c**

## Sanitary

Oats, lb. . . . .

**7<sup>1</sup>/<sub>2</sub>c**

## Van Camp's

Tuna

Large . . . . .

Small . . . . .

**18c**

**12c**

## Hershey's

Cocoa, 1/2 lb

**15c**

## Quart

Grape

Juice . . . . .

**25c**

## Congress

Ginger

Ale

One . . . . . 5c

Six for . . . . . 25c

Doz. for 50c

1 Case . . . . . 90c

## Campbell's

Pork & Beans . . . . .

**9c**

## Bread

3 for

**10c**

## Takhoma

Biscuits . . . . .

**4c**

## Walter

Baker's

Cocoa, 1/2 lb. . . . .

**18c**

# Real Flour Values

Pride of Montgomery Brand—R. & C. Brand

6-lb.

Bags . . . . .

**25c**

12-lb.

Bags . . . . .

**50c**

24-lb.

Bags . . . . .

**\$1.00**